WEWS

ORDER

Flight Dates **10/16/12-10/22/12**

Order Sep 00:20:00

Product

Estimate # **2089**

Contract / Revision **304946** /

Betty Sutton for Congress 10.16-10

Alt Order #

Original Date / Revision

Agency Com 15%

Billing Type Cash

07/17/12 09/05/12

Billing Contact

Order Type GENERAL

Advertiser **Sutton / Democrat / Congres**

Billing Cycle EOM/EOC

650 Massachusetts Avenue NW - S
Washington, DC 20001

Billing Calendar BROADCAST

Demographic A35+

Agency **Buying Time LLC**

Rev Codes POL POL CAND

Buying Contact

Sales Office EWSDC

Product Codes PL

650 Massachusetts Avenue NW - S
Washington, DC 20001

Sales Region NAT

Priority P-1

Agency Ref 2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	87	$84,383.75	$99,275.00	0.00
Totals	87	$84,383.75	$99,275.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	87	$84,383.75	$99,275.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 1	WEWS	10/16/12	10/22/12	4-430am America This Mor 4-430a America This Mor	CM	4-430a	MTWTF--	:30	4	$175.00	P-2	0.00	NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$175.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$175.00	0.00									
N 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	$250.00	P-2	0.00	NM	5	$1,250.00

WEWS

Contract / Revision **304946** Flight Dates **10/16/12-10/22/12** Hiatus Dates

Original Date / Revision 07/17/12 / 09/05/12 Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2089**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	$250.00	P-2	0.00	NM	5	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$250.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$250.00	0.00									
N 3	WEWS	10/16/12	10/22/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	8	$950.00	P-1	0.00	NM	10	$9,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	8	$950.00	0.00									
	Week: 10/22/12	10/28/12	M------	2	$950.00	0.00									
N 4	WEWS	10/16/12	10/22/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	$950.00	P-1	0.00	NM	5	$4,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$950.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$950.00	0.00									
N 6	WEWS	10/16/12	10/22/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	$650.00	P-2	0.00	NM	5	$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$650.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$650.00	0.00									
N 7	WEWS	10/16/12	10/22/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	$650.00	P-2	0.00	NM	5	$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$650.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$650.00	0.00									
N 8	WEWS	10/16/12	10/22/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	$1,000.00	P-2	0.00	NM	5	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$1,000.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$1,000.00	0.00									
N 9	WEWS	10/16/12	10/22/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	$650.00	P-2	0.00	NM	3	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-T-T---	2	$650.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$650.00	0.00									
N 10	WEWS	10/16/12	10/22/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	$1,200.00	P-1	0.00	NM	5	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$1,200.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$1,200.00	0.00									
N 11	WEWS	10/16/12	10/22/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	$1,200.00	P-2	0.00	NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	---T---	1	$1,200.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$1,200.00	0.00									
N 12	WEWS	10/16/12	10/22/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	$750.00	P-3	0.00	NM	5	$3,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$750.00	0.00									
	Week: 10/22/12	10/28/12	M------	1	$750.00	0.00									
N 13	WEWS	10/21/12	10/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	------S	:30	1	$1,600.00	P-1	0.00	NM	1	$1,600.00

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Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2089**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N13	WEWS	10/21/12	10/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	------S	:30	1	$1,600.00	P-1	0.00	NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$1,600.00	0.00									
N14	WEWS	10/20/12	10/20/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	$1,600.00	P-1	0.00	NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	1	$1,600.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	*WEWS*	*10/15/12-10/21/12*	*SA 7-8p Rotation*	News	------Sa--	*:30*	~~*$1,600.00*~~	0.00	*NM*						
	See MG 14.2														
	[N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]														
2	WEWS	10/15/12-10/21/12	SA 7PM News	7-730p	------Sa--	:30	$1,600.00	0.00	NM						
	Ⓜ MG for 14.1 10/20														
N15	WEWS	10/16/12	10/22/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	$2,500.00	P-1	0.00	NM	3	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-T---	2	$2,500.00	0.00									
Week:	10/22/12	10/28/12	M------	1	$2,500.00	0.00									
N16	WEWS	10/16/12	10/22/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	3	$1,200.00	P-2	0.00	NM	4	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWT---	3	$1,200.00	0.00									
Week:	10/22/12	10/28/12	M------	1	$1,200.00	0.00									
N17	WEWS	10/16/12	10/22/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	$1,200.00	P-2	0.00	NM	4	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	4	$1,200.00	0.00									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
N18	WEWS	10/20/12	10/20/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	$5,500.00	P-2	0.00	NM	1	$5,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	1	$5,500.00	0.00									
N20	WEWS	10/16/12	10/22/12	M-SU 11-1135P Late Ne M-SU 11-1135P Late Ne	CM	11-1135p	MTWTFSS	:30	3	$3,000.00	P-1	0.00	NM	5	$15,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWT--S	4	$3,000.00	0.00									
Week:	10/22/12	10/28/12	M------	1	$3,000.00	0.00									
N21	WEWS	10/16/12	10/22/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	$700.00	P-2	0.00	NM	4	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWT---	3	$700.00	0.00									
Week:	10/22/12	10/28/12	M------	1	$700.00	0.00									
N22	WEWS	10/21/12	10/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	------S	:30	1	$900.00	P-1	0.00	NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$900.00	0.00									
N23	WEWS	10/20/12	10/20/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	$3,500.00	P-2	0.00	NM	2	$7,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	2	$3,500.00	0.00									
N24	WEWS	10/20/12	10/20/12		CM	8-9a	-----S-	:30	1	$900.00	P-1	0.00	NM	1	$900.00

WEWS

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount	
				SA GMA 8-9a												
				SA GMA 8-9a												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/15/12	10/21/12	-----S-	1	$900.00	0.00									
N	25	WEWS	10/21/12	10/21/12	SU GMA 8-9A	CM	8-9a	------S	:30	1	$900.00	P-1	0.00	NM	1	$900.00
					SU GMA 8-9A											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/15/12	10/21/12	------S	1	$900.00	0.00									
N	26	WEWS	10/17/12	10/22/12	M-F 2-3p	CM	2-3p	M-WTF--	:30	3	$1,000.00	P-2	0.00	NM	4	$4,000.00
					2-3pm General Hospital											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/15/12	10/21/12	--WTF--	3	$1,000.00	0.00									
		Week: 10/22/12	10/28/12	M------	1	$1,000.00	0.00									
														Totals	87	$99,275.00